

# How to: lobby election candidates to sign the pledge to stop TTIP and CETA

March 2016

Scotland Against TTIP Coalition



*Campaigners outside the European Commission offices in London where they handed in a Europe-wide petition signed by 3.2 million people (including 500,000 UK signatures) opposing TTIP and CETA.*

## Included in this pack:

- Copy of the pledge
- Model press release
- Short briefing about TTIP and CETA

## Background

The pledge against TTIP and CETA was written by members of the Scotland Against TTIP coalition to raise awareness about TTIP and CETA, and the extent of the public opposition in Scotland to these trade deals. The pledge commits candidates to openly oppose and speak out against TTIP and CETA if they are elected.

We want ALL Holyrood candidates across the parties to oppose these trade deals, that will limit the powers of the Scottish Parliament and Westminster to pass laws to protect UK citizens. But in order to convince them, we need your help!

## How to lobby your local candidates

Please lobby *all* your local candidates for the Holyrood elections in May, to sign the pledge.

1. Email all your local candidates and ask them to sign the pledge. You can send an email to all your local candidates from our website. Go to: [www.scotlandagainstttip.org.uk/take-action](http://www.scotlandagainstttip.org.uk/take-action)
2. If they reply to your email saying they wish to sign the pledge, please forward their email on to us so that we can keep a tally of all the candidates that have signed.
3. Reply to the candidate asking if they would like to have their photo taken signing the pledge. You could suggest to them that you let the local press know, and that you could send the local papers a photo of them signing the pledge. Check whether they're happy with this and, if so, then you can use the template press release included in this pack.

4. Please also look out for local hustings or other events where you might meet your local candidates.

5. If you are canvassed by your local candidates during the election campaign, talk to them about why you oppose TTIP and CETA. Let them know about Scotland Against TTIP, and the amount of opposition there is in Scotland to these trade deals. If they are willing to sign the pledge, please take a photo of them signing it. Give them a copy of the 'talking points for Holyrood election candidates' included in this campaign pack.

- Please also upload the photo onto [www.flickr.com](http://www.flickr.com) (instructions below) so that we can use it on the gallery on our website.

## To upload your photos onto our gallery

(Please note: you will need an account at [www.flickr.com](http://www.flickr.com) to do this. If you don't have an account, getting a new account is a simple process that you can do when you go to the above web address)

1. Upload your photo onto your flickr account. Add a description of the photo so that we know who it is, what party they are from, and what region/constituency they are a candidate for. Please also add details about who you are or what group you are involved with.

e.g. 'Scottish Green Party candidate for Glasgow region signed pledge. Taken by Global Justice Glasgow'

Make sure you also set the privacy setting to 'public' so that your photo can be viewed.

2. Join the Scotland Against TTIP group. Follow this link: <https://www.flickr.com/groups/2957799@N21/> and then click on the button that says 'Join'.

3. Click on the 'add photo' button, and choose the photo you want to add.

If you don't want to set up a flickr account, or you are having problems uploading your photos to the right place, please email your photos to us. Email: [jane.herbstritt@globaljustice.org.uk](mailto:jane.herbstritt@globaljustice.org.uk) or phone 0131 243 2730. We want to keep a tally of who has signed on our website.

Finally, if you can, please tweet the photo to us. Use the hashtag #ScotsNoTTIP and direct message us. In the tweet, state who the candidate is, and what party they are from. Our twitter handle is @ScotsNoTTIP.



Example of pledge photo taken by Global Justice Glasgow

## How to take photos of your candidate with the pledge

- A photo using a smart phone will be fine. Alternatively use a digital camera.
- A close-up picture with the head and shoulders of the candidate holding the pledge would be best. Landscape please NOT portrait.

## Scotland Against TTIP



Local groups:  
Aberdeen, Edinburgh,  
Dundee, St Andrews,  
Glasgow, Inverness



Scotland Against TTIP is a coalition of trade unions, campaign organisations and local activists, campaigning in Scotland to stop TTIP, CETA and other huge transatlantic trade deals. For more information, go to our website:

[www.scotlandagainstttip.org.uk](http://www.scotlandagainstttip.org.uk)